



GREATER
FERGUS FALLS

INVEST IN US.

GROW WITH US

OUR MISSION & VISION

Our mission is to support and grow our business community.

Our vision is to champion Minnesota's business community of choice through aggressive advocacy and transformative growth

Our values:

- Grit
- Aggressive advocacy
- Excellence
- Integrity
- Reliability

PILLARS

We cultivate a diverse business climate, grow businesses, and strive to create higher-paying jobs through our three primary cornerstones:

- Business Retentions & Expansion
- Business Development & Attraction
- Economic Competitiveness

SUCCESS METRICS

- Over 70 new business launched, to date
- Over 230 new jobs were created, numerous retained jobs
- Adaptive re-use of 3 former big-box sites, totaling over 200,000 sf of prime commercial space
- Provided technical assistance to over 800 entrepreneurs and businesses
- Over 4,400 unique inquiries served
- Established and continue to maintain C/I inventory:
 - sites.greaterfergusfalls.com
- Opened 'The Foundry,' a hybrid coworking + startup accelerator in downtown Fergus Falls
- Served over 170 individuals through our Entrepreneur Initiative since March 2020
- Partnered with local organizations to expand resources to emerging entrepreneurs and existing business owners

BOARD OF DIRECTORS

Andrew Yaggie - President
eXp Realty

Kellen Shebeck
Farmer's State Bank

Rebecca Petersen - Past President
West Central Initiative

Dr. Tara Kempfer
InVision Eye Care

Steve Schoeneck - Treasurer
Otter Tail Power Company

Elise Heifort
Pemberton Law Firm

Jasmine Sonmor - Secretary
Aura Fabricators Inc.

Benjamin Schierer
City of Fergus Falls Mayor

Dr. Carrie Brimhall
MN State Community &
Technical College

Allison Stock
Consultant

Mike Thorson
Cornerstone Cabinets &
Countertops

Commissioner Lee Rogness
Otter Tail County

Chad Landmann
Bremer Bank

Kent Mattson
Lake Region Healthcare

Stephen Rufer
Pemberton Law

Jeff Drake
Fergus Falls Public Schools

Marc Sikkink
SCR Solutions

PLEDGE FORM

Investments can be paid in one lump sum, on an annual basis, or automatically deducted from your account on a monthly basis.

I/we pledge to donate a total of \$_____ towards the growth of the Greater Fergus Falls community in 2023.

Check this box to indicate a grant matching funds investment for 2023 and 2024
Amount \$_____ Send invoice in Q1 Q2 Q3 Q4

Name: _____

Organization: _____

Phone: _____

Email: _____

___ Yes, I/my organization is open to being recognized for my/our contribution.

___ No, I/we prefer for our investment to be anonymous

Please submit pledge information to info@greaterfergusfalls.com, call 218-321-2079 or submit online at greaterfergusfalls.com/investors

RECOGNITION LEVELS

\$1,001 TO \$3,000 (BRONZE)

- Recognition on Greater Fergus Falls website
 - greaterfergusfalls.com/investors
- Social media recognition promoting investor, linking to applicable sites, websites, etc. (annually)
- Choice of GFF branded merchandise

\$3,001 TO \$5,000 (SILVER)

- All of the above
- Social media recognition promoting investor, linking to applicable sites, websites, etc. (quarterly)
- Invitation to quarterly Investor-Only meetings

\$5,001 TO \$15,000 (GOLD)

- All of the above
- Recognition on GFF website, including hyperlink to company/organization website

\$15,001 TO \$49,000 (PLATINUM)

- All of the above social media video promoting investor, publicly thanking investor, press release thanking and promoting investor

\$50,000 + (DIAMOND)

- All of the above
- Director partners with Executive to create custom recognition plan and/or initiative